

TOWN OF OCEAN VIEW
DELAWARE

April 5, 2022

TO: Mayor and Council

FROM: Carol S. Houck, Town Manager



SUBJECT: **Recommendation to Authorize the Purchase of Services for the New Parking Lot at 33 West Ave – Landscaping and Signage – Utilizing American Rescue Act Funds**

BACKGROUND

As you are aware the Town purchased the property located at 33 West Avenue to develop it as a parking facility for our Community Center and John West Park. The paving of the parking facility will be completed along with our planned West Avenue street rehabilitation project to take advantage of the company already being mobilized in the area and our street contract's favorable unit pricing.

The Town of Ocean View currently has a contingency fund balance of \$211,125 available from its current planned and approved usage of American Rescue Plan Act (ARPA) funds, after adding back in \$100,000 previously approved for broadband expansion to gain competition within our area. This use was never fully approved by the legal services group Barnes and Thornburg and outreach to the company currently considering entry into Town for residential services (cable tv & internet) resulted in their determining they would not accept it as there is currently another company providing these services. The final rule associated with the use of ARPA funds suggests use for bringing broadband to "underserved" areas and it seems lack of competition is not being viewed as meeting the definition of "underserved".

I am proposing two new uses for our ARPA funds tonight including the following:

- Support to Millville Volunteer Fire Company's Annual Grant Overage of \$7,812.65 which will be addressed separately during the Council Meeting of April 12, 2022 and;
- Support to the 33 West Ave Parking Lot Project, which this recommendation outlines at \$28,630.

The log shared on the next page identifies all "to-date" recommendations/approvals for the use of ARPA funds as well as the \$100,000 added back in as noted above.

33 WEST AVENUE PARKING LOT PROJECT

The 33 West Avenue Parking Lot project will require signage and landscaping. Using our current landscape and sign vendors we have obtained the following quotes:

- **Ad-Art Sign Company** \$830 For two signs (one for the entry off of West Ave and one for the exit located on Osprey). The signs will therefore match all others in the Park and Town for consistency.
- **Collins Lawncare** \$27,800 For all mounding, landscaping plants and planting of same in accordance with the attached sketch. Collins is our outsourced mowing and landscaping contractor.

RECOMMENDATION

It is therefore recommended that Mayor and Council authorize the use of \$28,630 of ARPA funds towards the completion of the 33 West Ave parking lot project. Doing so would result in a final contingency balance (as of April 12, 2022) of \$174,682.35.

ARPA FUNDING LOG			\$1,182,341
Approved Used by Council (March 8, 2022)			
	Millville Vol Fire Co.		-100,000
	Town Road Improvement Seed Funds		-495,000
	Purchase of Open Space		-200,000
	Façade Improvement Program		-25,000
	Street Scaping		-25,000
	Legal Support Barnes & Thornberg		-4,730
	Broadband expansion - Competition		-100,000
	Premium Pay		-121,486
Original Contingency Balance			\$111,125
Uses Not Approved by Legal			
	Broadband expansion - Competition		\$ 100,000.00
	(added back to contingency)		
NEW Balance of contingency funds			\$ 211,125.00
NEW Uses Proposed (April 12, 2022)			
	* Support to Millville Fire 2022 Grant		-7,812.65
	* Support to 33 West Parking Lot		-28,630
Final Balance of contingency			
(as of April 12, if above * approved by Council)			\$ 174,682.35



AD-ART
Sign Company

(302) 856-7446
AdArtSignsDE.com

PO Box 750
Georgetown DE, 19947

Ocean View Parking signs

3/30/22

Proof and pricing for the Ocean View John West Park and Community Center parking signs

Flat Sign Price includes...

- (1) 32"x48" single sided flat 6mm polymetal Parking sign with vinyl printed face
- (1) 8"x48" single sided flat 6mm polymetal Entrance sign with vinyl printed face
- (1) 18"x18" single sided flat 6mm polymetal Exit sign with vinyl printed face
- (3) 4"x4" salt treated wood posts with white vinyl sleeves and gold painted ball finials

Total Job Cost - \$830

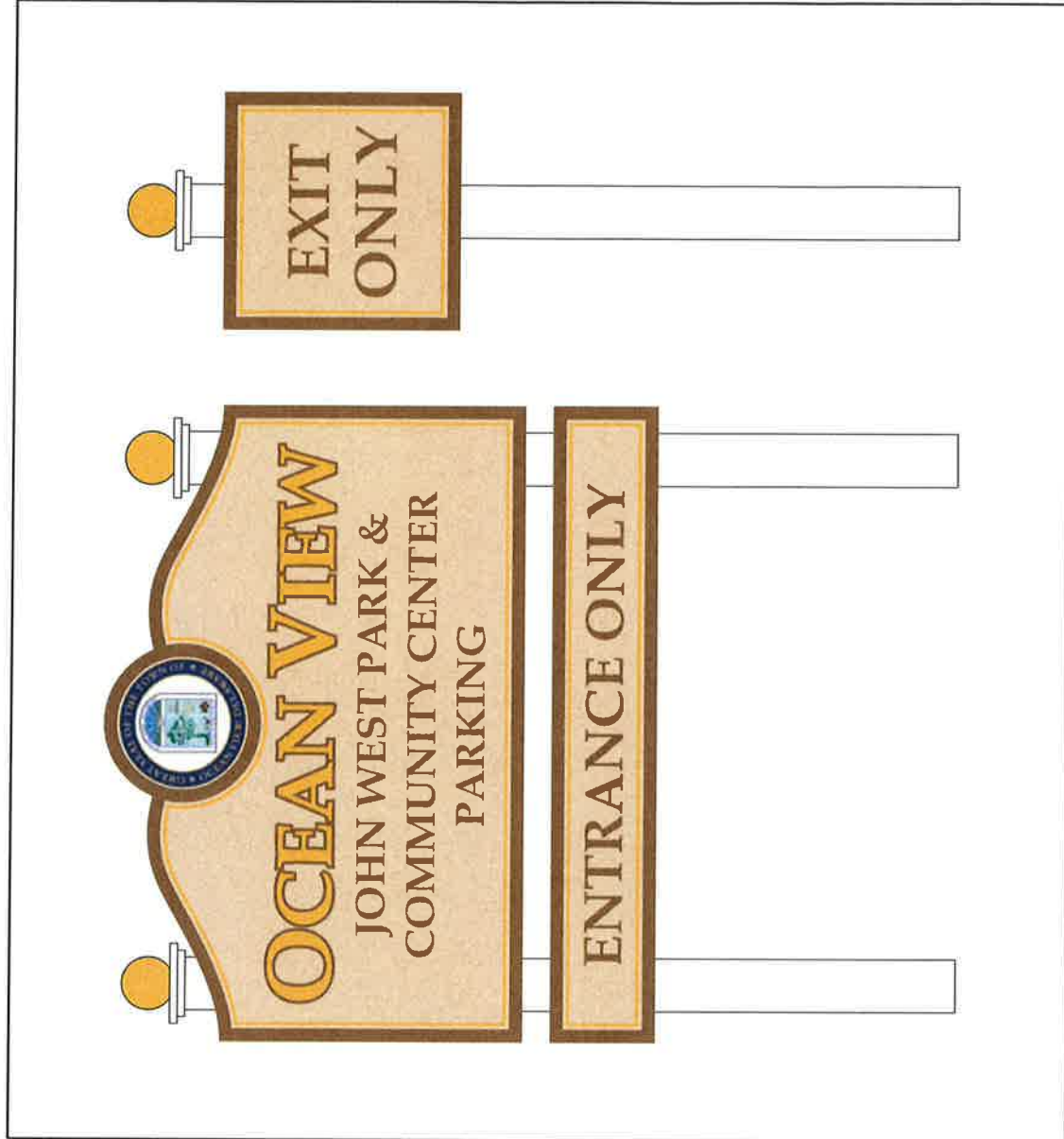
Carved Sign Price includes...

- (1) 32"x48" single sided carved 1" PVC Parking sign with wood grain background & prismatic text
- (1) 8"x48" single sided carved 1" PVC Entrance sign with wood grain background & prismatic text
- (1) 18"x18" single sided carved 1" PVC Exit sign with wood grain background & prismatic text
- (3) 4"x4" salt treated wood posts with white vinyl sleeves and gold painted ball finials

Total Job Cost - \$1915

This price does not include installation. We require a 50% down-payment to cover material costs for the sign. The remaining balance will be paid upon completion.

AUTHORIZED SIGNATURE	DATE
X	/ /



PLEASE REVIEW CAREFULLY! Check all spelling, phone numbers, websites, addresses, dates, etc. Also check for omissions.

Ad Art Signs will not be responsible for any errors once this design has been approved

As seen from Ospey



As seen from West Ave

